



PIXEL PERFECT PHOTOGRAPHY

Photography Company Logo, Photo & Graphics Style Guide

This style guide establishes the basic rules for using our photography company's logo, photographs, and graphics. These guidelines help maintain a consistent and professional visual identity across websites, social media, publications, and other promotional materials.

Logo Usage

- Always use the official company logo provided by the photography company.
 - Do not stretch, distort, rotate, or alter the proportions of the logo.
 - Do not change the logo's colors unless an approved variation has been provided.
 - Keep adequate space around the logo so it remains easy to see and recognize.
 - Do not place the logo over busy images or backgrounds that make it difficult to read.
 - Do not add effects such as shadows, outlines, filters, or gradients to the logo.
 - When possible, use the highest-quality version of the logo available to prevent pixelation.
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Photos & Graphics

The photos and graphics provided by the photography company are available for public use. They may be used for promotional, editorial, educational, and social media purposes as long as they are used respectfully and according to the guidelines below.

Guidelines for Using Photos & Graphics

1. **Maintain Image Quality**

Use the original or highest-resolution version available. Avoid stretching, heavily compressing, or pixelating photographs and graphics.

2. **Do Not Alter the Brand**

Do not significantly edit, manipulate, or change the appearance of photographs or graphics in a way that misrepresents the company or its work.

3. **Give Proper Credit**

When practical, credit the photography company when using its photographs, especially in publications, websites, blogs, or social media.

4. **Do Not Use for Offensive Content**

Photos and graphics may not be used alongside content that is hateful, discriminatory, misleading, defamatory, or otherwise harmful to the company's reputation.

5. **Do Not Sell or Repackage the Images**

Public use does not mean the photos or graphics may be sold, licensed, or presented as someone else's original work.

6. **Respect the Original Purpose**

Use photographs and graphics in ways that accurately represent the photography company, its clients, and the subjects shown.

7. **Keep Branding Consistent**

When combining company photos or graphics with the logo, maintain the approved logo placement, proportions, and overall visual style.

Questions & Permissions

For questions regarding the use of the logo, photographs, graphics, or other brand materials, please contact:

Pixel Perfect Photography

Email: SVDPixelPirfect@yahoo.com

Phone: (407)747-1654

Website: svdpixelperfect.wordpress.com

We appreciate your interest in sharing and promoting our photography while helping us maintain a consistent and professional brand identity.

THANK YOU!

